

BiBid

**A TWENTIETH-CENTURY
STRAIGHT-SIDED GROT
THAT'S PRETTY DANG
BOLD AND PRETTY
DANG NARROW**

djr.com

A DJR LIMITED RELEASE

Garlic

Beluga

Connect

Dubitable

Mathematic

Accomplished

Superingenious

Hypermetaphysical

DRAUGHTSMANSHIP

OMNINESCIENT

LANDMARKER

PROTOTYPE

COLISEUM

INCLUDE

FINDER

MOOD

DANGER
HIGHWAY
PROHIB

**“we went camping
that was the only
time on the entire
trip when it rained
and rain it did, for
three whole hours
but then when it
cleared, there was
a double rainbow
above the horizon”**

**Das Höhlengleichnis aus dem
Buch von Platons Dialog Po
eine zentrale Formulierung
lems, das sich ergibt, so ba
optische Abbildung zu eine
für Erkenntnis macht und d
weist, dass wir den Abbild
ess selbst nicht wahrnehme
baut sein Gleichnis so auf,**

**DAS HÖHLENGLEICHNIS AUS
BUCH VON PLATONS DIALOG
ALS EINE ZENTRALE FORMULIERUNG
EINES PROBLEMS, DAS SICH ERGIBT
DURCH
DIE OPTISCHE ABBILDUNG
DIESE METAPHER FÜR ERKENNTNISSE
UND DARAUF VERWEIST, DASS
DIE ABBILDUNGSPROZESSE SELBST
WÄHREND DER WAHRNEHMEN. PLATON BAU**

**ABCDEFGHIJKLM
 NOPQRSTUVWXYZ
 abcdefghijklm
 nopqrstuvwxyz**

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ÿ 0 1 2 3 4 5 6 7 8 9 _ - - - () [] { } # % % ' " ' " " , , < > « » * . , : ; ... ! i ? ¿ / \ / / | ! @ & · · · ' " + - ÷ × = < > \$ ¢ £ ¥ € ^ ~

Roppa

Bild builds on the features of Trade Gothic Bold and Trade Gothic Condensed No. 20, outliers in Jackson Burke’s famous midcentury grot. These weights are clunkier and narrower than the rest of the family, with echoes of Benton’s Alternate Gothic and ATF Railroad Gothic. Started in 2012 at the suggestion of Sam Berlow, Bild’s dense texture, narrow proportions, and straight-sided letterforms make it structured but not rigid. The typeface is named after the German word for “image” and was designed with a singular goal: to set a damn fine headline.

Available formats:

Desktop OpenType CFF (OTF)
Web WOFF, WOFF2, EOT
App/E-book OpenType TrueType (TTF)

Designer: David Jonathan Ross

DJR draws letters of all shapes and sizes for custom and retail typeface designs. A native of L.A., he began drawing type at Hampshire College, continued at The Font Bureau, and now publishes visually imaginative and technically advanced designs at his own foundry. You’ll find him in Western Massachusetts with his partner Emily and their two dogs, Sophie and Lily.

Supported Languages include:

Afrikaans, Albanian, Alsatian, Basque, Bislama, Breton, Catalan, Chamorro, Croatian, Czech, Danish, Dutch, English, Estonian, Faroese, Finnish, Flemish, Franco-Provençal, French, Frisian, Friulian, Galician, German, Greenlandic, Hungarian, Icelandic, Indonesian, Irish, Italian, Kurdish (Latin), Ladin, Latin, Latvian, Lithuanian, Luxembourgish, Malay, Manx Gaelic, Moldovan, Norwegian (Bokmål, Nynorsk), Occitan, Polish, Portuguese, Rhaeto-Romance, Romanian, Romansh, Sami (Inari, Lule, Northern, Skolt, Southern), Scottish Gaelic, Slovak, Sorbian, Slovenian, Spanish, Swahili, Swedish, Tagalog, Turkish, Uzbek (Latin), Vietnamese, Walloon, Welsh.

DJR

P.O. Box 405 www.djr.com
 Deerfield, MA 01342 david@djr.com
 USA +1 339.224.7687

© David Jonathan Ross