

**Bild sets a  
damn fine  
headline.**

A multiweight, multiwidth  
straight-sided grot by  
David Jonathan Ross

ANTICENSORSHIP

GELATINOUSNESS

UNDERQUALIFIED

UNANTAGONISTIC

Southern Pacific

Intraformational

Phototelegraphy

Prebroadcasting

DENDROGRAPH

HONEYCOMBED

SUPERSEDABLE

INCONCEIVABLY

Antisubmarine

Coffeegrowing

Mesmerization

Unprovidential

EQUIDURABLE

PLANETARIUM

SPECULATORY

WAREHOUSED

Particularism  
Unclassifying  
Homesteader  
Radiolucency

**DEPENDABLY**

**RESHIPMENT**

**BOOMERANG**

**OVERBODICE**



**Autoscience**

**Unadvisable**

**Photocopier**

**Groundward**

**REGISTERED**

**CREMATORY**

**GLOSSARIZE**

**HAULABOUT**

**Cardiagram  
Marketwise  
Velocipedal  
Sparrowtail**

**GIBBERISH**

**SOUHEGAN**

**NECKWEAR**

**WEREWOLF**

**Calculable**

**Rebalance**

**Sidebones**

**Exposition**

**Garlic**

**Beluga**

**Connect**

**INCLUDE**

**FINDER**

**MOOD**

**Dubitable**

**Mathematic**

**Accomplished**

**Superingenious**

**Hypermetaphysical**



**DRAUGHTSMANSHIP**

**OMNINESCIENT**

**LANDMARKER**

**PROTOTYPE**

**COLISEUM**

LITHIUM

MILLIONS

TECHNICAL

POLYCHORD

OCCASIONALISM

**Unvanquishable**

**Jawbreaker**

**Estimation**

**Metallics**

**Draught**

**WATCHTOWER**

**EXOTICIST**

**BOSCAGE**

**YONDER**

**PIRATE**

**Minning**

**cloister**

**Rigolette**

**Saccharin**

**Amalgamable**

**BLAZE**

**VIKING**

**STREAM**

**KNUCKLY**

**AFTERTASTE**

**Beneventan**

**Wildfowl**

**Genesis**

**Reking**

**Maple**

DANGEROUS

VOLTAG

RISK OF

ELECTRIC



**“we went camping  
that was the only  
time on the entire  
trip when it rained  
and rain it did, for  
three whole hours  
but then when it  
cleared, there was  
a double rainbow  
above the horizon”**

**Das Höhlengleichnis aus dem  
Buch von Platons Dialog Po  
gilt als eine zentrale Formu  
des Problems, das sich erg  
sobald man die optische Al  
zu einer Metapher für Erke  
macht und darauf verweist  
wir den Abbildungsprozess**

**DAS HÖHLENGLEICHNIS AUS  
BUCH VON PLATONS DIALOG  
ALS EINE ZENTRALE FORMULIERUNG  
EINES PROBLEMS, DAS SICH ERGIBT  
WENN MAN DIE OPTISCHE ABBILDUNG  
DIESE METAPHER FÜR ERKENNTNISSE  
UND DARAUF VERWEIST, DASS  
DIE ABBILDUNGSPROZESS SELBST**

**Si immaginino dei prigionieri  
siano stati incatenati,  
nascita, nelle profonde  
caverna. Non solo le mani  
ma anche testa e collo  
bloccati, in maniera che  
dei malcapitati possano  
fissare il muro dinanzi**

**SI PENSI, INOLTRE, CHE  
SPALLE DEI PRIGIONIER  
TO ACCESO UN ENORME  
CHE, TRA IL FUOCO ED I  
IERI, CORRA UNA STRAI  
ATA. LUNGO QUESTA STI  
STATO ERETTO UN MURI  
IL QUALE ALCUNI UOMIN**

**Reálne spoločenstvo  
ských ideí, ktorému  
driadený od neho zá  
zmyslový svet, má p  
erarchický poriadok  
damentálnejšou, na  
všetko prenikajúco  
zvláštného „druhu“**

**ABSOLÚTNE DOBRO  
(TIEŽ JEDNO, BOŽSK  
JE PRINCÍPOM BYTIA  
POZNANIA, EXEMPL  
PRÍČINOU ABSOLÚT  
PRINCÍPOM HODNO  
ZJEDNOCUJÚCIM PR  
CELÉHO PORIADKU V**

**Điểm nổi bật trong  
thống triết học  
của Platon là học  
về ý niệm. Trong  
thuyết này ông  
quan niệm về thế  
sự vật cảm biết và  
giới các ý niệm. T**



TRONG HỌC THUY  
ÔNG ĐƯA RA HAI C  
NIỆM VỀ THỂ GIỚI  
VẬT CẢM BIẾT VÀ T  
CÁC Ý NIỆM TRONG  
GIỚI CÁC SỰ VẬT C  
LÀ KHÔNG CHẤNT  
KHÔNG ĐÚNG ĐẢM

**ABCDEFGHIJKLM  
 NOPQRSTUVWXYZ  
 abcdefghijklm  
 nopqrstuvwxyz**

**À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß 0 1 2 3 4 5 6 7 8 9 \_ - - - ( ) [ ] { } # % % ' " ' ' " " , , < > \* . , : ; ... ! i ? ¿ / \ / / | ! @ & - - - ' " + - ÷ × = < > \$ € £ ¥ € ^ ~**

# Tide

**Bild** builds on the features of Trade Gothic Bold and Trade Gothic Condensed No. 20, outliers in Jackson Burke’s famous midcentury grot. These weights are clunkier and narrower than the rest of the family, with echoes of Benton’s Alternate Gothic and ATF Railroad Gothic. Started in 2012 at the suggestion of Sam Berlow, Bild’s dense texture, narrow proportions, and straight-sided letterforms make it structured but not rigid. The typeface is named after the German word for “image” and was designed with a singular goal: to set a damn fine headline.

#### Available formats:

**Desktop**      OpenType CFF (OTF)  
**Web**            WOFF, WOFF2, EOT  
**App/E-book**    OpenType TrueType (TTF)

**Designer:** David Jonathan Ross

DJR draws letters of all shapes and sizes for custom and retail typeface designs. A native of L.A., he began drawing type at Hampshire College, continued at The Font Bureau, and now publishes visually imaginative and technically advanced designs at his own foundry. You’ll find him in Western Massachusetts with his partner Emily and their two dogs, Sophie and Lily.

#### Supported Languages include:

Afrikaans, Albanian, Alsatian, Basque, Bislama, Breton, Catalan, Chamorro, Croatian, Czech, Danish, Dutch, English, Estonian, Faroese, Finnish, Flemish, Franco-Provençal, French, Frisian, Friulian, Galician, German, Greenlandic, Hungarian, Icelandic, Indonesian, Irish, Italian, Kurdish (Latin), Ladin, Latin, Latvian, Lithuanian, Luxembourgish, Malay, Manx Gaelic, Moldovan, Norwegian (Bokmål, Nynorsk), Occitan, Polish, Portuguese, Rhaeto-Romance, Romanian, Romansh, Sami (Inari, Lule, Northern, Skolt, Southern), Scottish Gaelic, Slovak, Sorbian, Slovenian, Spanish, Swahili, Swedish, Tagalog, Turkish, Uzbek (Latin), Vietnamese, Walloon, Welsh.

#### DJR

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