

A DJR LIMITED RELEASE

Rhododendron

A mechanical slab by David Jonathan Ross

NIHILISM

AMPERAGE

BARRINGTON

RECRIMINATOR

EXTRACURRICULAR

Interpret

Geography

Equiangular

Phonotypically

Superindividualist

**Arcade
National
Slugwood
Monograph
Rhododendron**

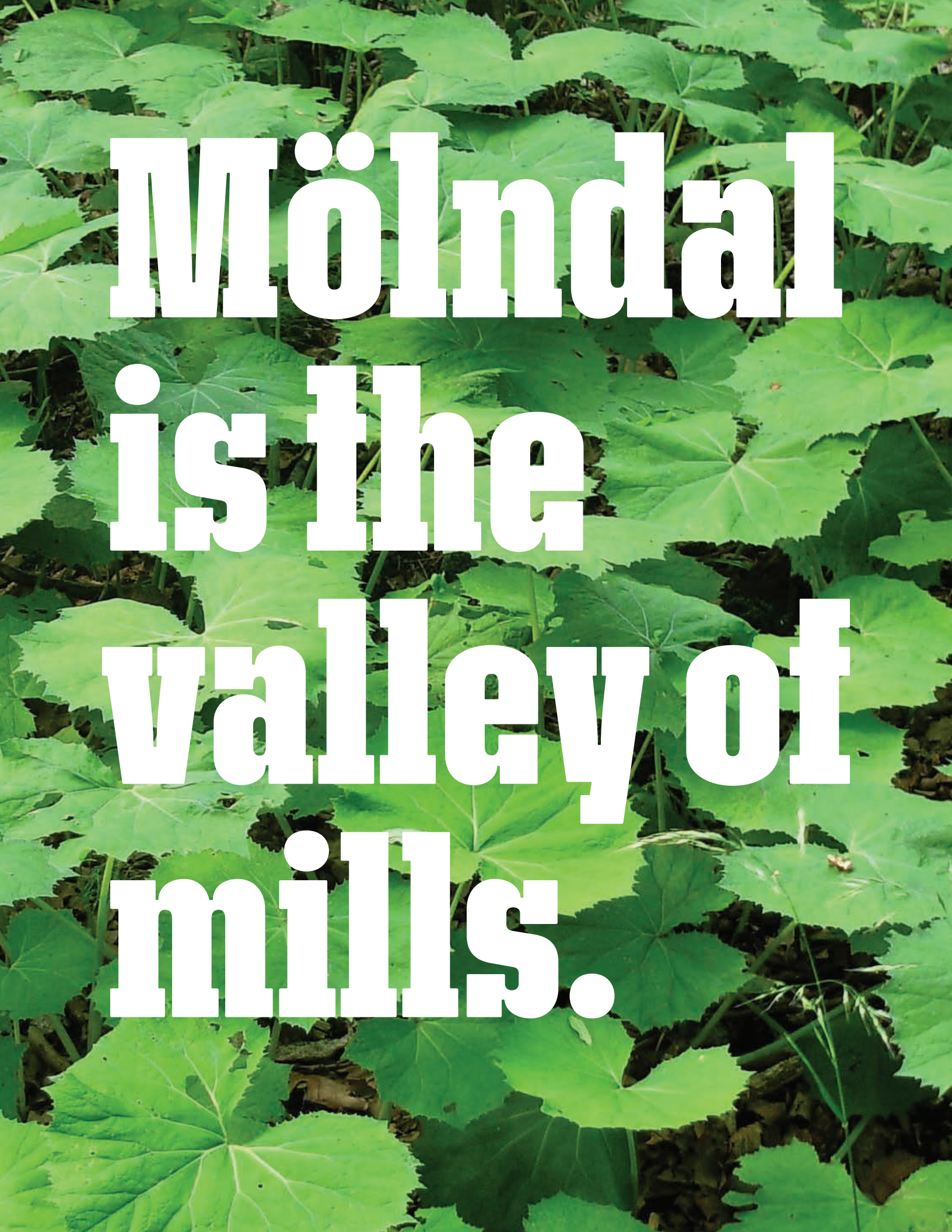
HIDDEN

SESSION

POETLIKE

MYSTICISM

CARTOGRAPHIC



**Mölnådal
is the
valley of
mills.**

The name of the city derives from two words; **Möln, which is a short form for Möllor, an old word for the mills, and the word **Dal**, which is the Swedish word for valley. Many narrow but high and long waterfalls in Kvarnbyn gave the necessary power to all the watermills that together with the windmills on the hills gave birth to the early industrialization of the region.**

GARDEN GATE Alabaster
GARDEN GATE Alabaster

Straight-sided A
font-feature-settings: 'ss01'

Den Haag Banana Tarts
Den Haag Banana Tarts

Single-story a
font-feature-settings: 'ss02'

Magazine gargoyle frog
Maǵazine ǵarǵoyle froǵ

Double-story g
font-feature-settings: 'ss03'

Cheering Error Parrots
Cheering Error Parrots

R with ball terminal
font-feature-settings: 'ss04'

GYOZA Manzana Zelda 7
GYOZA Manzana Zelda 7

Slashed diagonals
font-feature-settings: 'ss05'

35,202,221,052
35,202,221,052

Looped 2
font-feature-settings: 'ss06'

The quick brown fox
The quick brown fox

Ascender Variable Axis (bonus fonts only)
font-variation-settings: 'ASCX' 0-300;

The quick brown fox
The quick brown fox

Descender Variable Axis (bonus fonts only)
font-variation-settings: 'DESC' 0-300;

Rhododendron is a stocky geometric slab with distinctive vertical serifs in unexpected places. Its jumping-off point was the cover of a 1952 garden calendar that I found in the Mölndals Stadsmuseum outside Gothenburg, Sweden. With narrow, straight-sided forms and curves, Rhododendron's quirky, mechanical look is punctuated by extra-gappy inktraps as well as blocky forms of **f**, **j**, and **t**.

Available formats:

Desktop	OpenType CFF (OTF)
Web	WOFF, WOFF2, EOT
App/E-book	OpenType TrueType (TTF)

Designer: David Jonathan Ross

DJR draws letters of all shapes and sizes for custom and retail typeface designs. A native of Los Angeles, he began drawing typefaces at Hampshire College and joined The Font Bureau in 2007 where he honed his bézier-wrangling skills. Now he publishes visually imaginative and technically advanced designs at his own foundry, including *Fit*, *Manicotti*, *Input*, *Gimlet*, and *Bungee*. You'll find him in Western Massachusetts with his partner Emily and their two dogs, Sophie and Lily.

Supported Languages include:

Afrikaans, Albanian, Alsatian, Basque, Bislama, Bosnian (Latin), Breton, Catalan, Chamorro, Croatian, Czech, Danish, Dutch, English, Estonian, Faroese, Finnish, Flemish, Franco-Provençal, French, Frisian, Friulian, Galician, German, Greenlandic, Hungarian, Icelandic, Indonesian, Irish, Italian, Kurdish (Latin), Ladin, Latin, Latvian, Lithuanian, Luxembourgish, Malay, Manx Gaelic, Moldovan, Norwegian (Bokmål, Nynorsk), Occitan, Polish, Portuguese, Rhaeto-Romance, Romanian, Romansh, Sami (Inari, Lule, Northern, Skolt, Southern), Scottish Gaelic, Slovak, Sorbian, Slovenian, Spanish, Swahili, Swedish, Tagalog, Turkish, Uzbek (Latin), Vietnamese, Walloon, Welsh.

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