

A DJR LIMITED RELEASE

ZENITH  
DJR

V I N Y L

B R E A D

U N S I N G

M A N Q U E

R A G W E E D

E V A D I N G L Y

S A L T A T O R I A N

PROFESSIONS

RACONTEUR

MARIMBA

GRINDER

NOTION

ROGUE

CHIRP

**TYPOGRAPHY IS THE  
ART AND TECHNIQUE  
ARRANGING TYPE TO  
WRITTEN LANGUAGE  
READABLE, AND APPE  
WHEN DISPLAYED. TH  
ARRANGEMENT OF TY  
INVOLVES SELECTING  
TYPEFACES, POINT SI  
LINE LENGTHS, LINE-S  
(LEADING), AND LETT**

A TIPOGRAFIA É A AR  
PROCESSO DE CRIAÇÃO  
COMPOSIÇÃO DE UM T  
FÍSICA OU DIGITALME  
SIM COMO NO DESIGN  
ICO EM GERAL, O OBJ  
PRINCIPAL DA TIPOGR  
É DAR ORDEM ESTRUT  
E FORMA À COMUNICA  
ESCRITA. POR ANALOC  
TIPOGRAFIA TAMBÉM

WSPÓŁCZESNE KROJE  
GRUPOWANE SĄ W RO  
KROJE W RODZINIE W  
JĄ SIĘ PODOBIEŃSTW  
NYCH PODSTAWOWYCH  
MOGĄ NATOMIAST RÓ  
SIĘ GRUBOŚCIĄ, POCH  
NIEM, WIELKOŚCIĄ OD  
MIĘDZY ZNAKAMI ITP  
PRODUCENTÓW WPRO  
JĄC WŁASNE FONTY Z

TỪ NÀY BẮT NGUỒN TỪ  
PHÁP, CÁC HỢP KIM Đ  
IN PHẢI ĐƯỢC ĐÚC TH  
TỪ CÁC HỢP KIM NÓN  
Ở NHÀ MÁY LUYỆN KIA  
TRONG TIẾNG PHÁP C  
NGHĨA LÀ THỨ BỊ NÓN  
VÀ CHÍNH BỞI TỪ “FOU  
MÀ NGÀY NAY CHÚNG  
MỘT BỘ CÁC KÝ TỰ CŨ  
KIỂU CHỮ LÀ MỘT PH

ΣΤΙΣ ΑΠΛΕΣ ΨΗΦΙΑΚΕ  
ΓΡΑΜΜΑΤΟΣΕΙΡΕΣ ΠΟ  
ΠΕΡΙΕΧΟΝΤΑΙ ΣΤΑ ΣΥ  
ΥΠΟΛΟΓΙΣΤΙΚΑ ΠΕΡΙΒ  
ΥΠΑΡΧΟΥΝ ΜΟΝΟ ΔΥΟ  
ΚΑΝΟΝΙΚΑ ΚΑΙ ΤΑ ΕΝΤ  
ΣΕ ΠΟΛΛΕΣ ΑΠΟ ΑΥΤΕ  
ΕΝΤΟΝΑ ΣΟΠΩΣ ΚΑΙ ΤΑ  
ΕΙΝΑΙ ΣΧΕΔΙΑΣΜΕΝΑ  
ΒΡΙΣΚΟΝΤΑΙ ΣΕ ΞΕΧΩ  
ΑΡΧΕΙΟ ΕΝΩ ΣΕ ΠΙΟ Α



БОЛЬШИНСТВО ЛЮДЕ  
ДИТ ПРОПОРЦИОНАЛ  
ШРИФТЫ БОЛЕЕ ПРИ  
КАТЕЛЬНОМИ И УДО  
ТАЕМЫМИ, И ПОЭТОМ  
ШРИФТЫ ЧАЩЕ ВСЕГ  
МЕНЯЮТСЯ В ПРОФЕС  
НАЛЬНО ИЗДАНИИХ  
НИХ МАТЕРИАЛАХ. П  
ЖЕ ПРИЧИНЕ, ПРОГРА  
С ГРАФИЧЕСКИМ ИНТ

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

À Á Â Ã Ä Å Æ Ç È É Ê Ë

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Α Β Γ Δ Ε Ζ Η Θ Ι Ι̇ Κ Λ Μ  
Ν Ξ Ο Π Ρ Σ Τ Υ Υ̇ Χ Φ Ψ Ω



Α Β Β Γ Δ Ε Ë Ж З И Й̇ Κ Λ  
Μ Ν Ο Π Ρ Σ Τ Υ Υ̇ Φ Χ  
Ц Ч Ш Щ Ъ Ы Ь Э Ю Я  
Ъ Ѓ Є Ś І̇ Ј ѿ ѿ ѿ Ц Г Г̇ È Й̇ К̇



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Heavy left diagonals  
Stylistic Set 01

NARNIA BANANAS  
NARNIA BANANAS

N with heavy spine  
Stylistic Set 02

NARNIA BANANAS  
NARNIA BANANAS

Escalator S  
Stylistic Set 03

SISTERS, ASCOTS  
SISTERS, ASCOTS

Cornered S  
Stylistic Set 04

SISTERS, ASCOTS  
SISTERS, ASCOTS

M with heavy diagonal  
Stylistic Set 05

MAXIMUM MARTS  
MAXIMUM MARTS

Simplified Д  
Stylistic Set 06

PEΔOHΔO-BHЧ?  
PEΔOHΔO-BHЧ?

Thick Σ  
Stylistic Set 07

I. ΜΙΣΣΙΣΣΙΠΠΗΣ  
I. ΜΙΣΣΙΣΣΙΠΠΗΣ

Shaded dots  
Stylistic Set 08

“IT’S THE BEST.”  
“IT’S THE BEST.”

Dotted ampersand  
Stylistic Set 09

MAC & CHEESE  
MAC & CHEESE



**Zenith DJR** is a set of Art Deco capitals based on the inscription on a fire station in Charlotte, North Carolina. In this design, each letter gets a single heavy stem, eschewing traditional weight distribution and enriching words with a distinctive rhythm. Zenith also avoids the glitz and glam of Broadway, the famous contrasted sans, instead finding its voice in the stoic optimism of Art Deco geometry. Zenith's chunky strokes and open spacing make it sturdy enough for smaller headers and extended inscriptional text, and its layerable inline can ensure that its unusual texture will truly shine.

#### Available formats:

**Desktop**      OpenType CFF (OTF)  
**Web**            WOFF, WOFF2, EOT  
**App/E-book**    OpenType TrueType (TTF)

**Designer:** David Jonathan Ross

DJR draws letters of all shapes and sizes for custom and retail typeface designs. A native of L.A., he began drawing type at Hampshire College, continued at The Font Bureau, and now publishes visually imaginative and technically advanced designs at his own foundry. You'll find him in Western Massachusetts with his partner Emily and their two dogs, Sophie and Lily.

**Special thanks** to Claire Lindsey and Caren Litherland for discovering the fire station with me; Ilya Ruderman and George Triantafyllakos for their comments on the Cyrillic and Greek; and Indra Kupferschmid and Emily Richardson for additional advice!

#### Supported Languages Include:

Afrikaans, Albanian, Alsatian, Azeri, Basque, Belarusian, Bislama, Bosnian, Breton, Bulgarian, Catalan, Chamorro, Croatian, Czech, Danish, Dutch, English, Estonian, Faroese, Finnish, Flemish, Franco-Provençal, French, Frisian, Friulian, Galician, German, Greenlandic, Hungarian, Icelandic, Indonesian, Irish, Italian, Kazakh, Kyrgyz, Kurdish (Latin), Ladin, Latin, Latvian, Lithuanian, Luxembourgish, Macedonian, Malay, Manx Gaelic, Moldovian, Mongolian (Cyrillic), Norwegian (Bokmål, Nynorsk), Occitan, Polish, Portuguese, Rhaeto-Romance, Romanian, Romansh, Russian, Sami (Inari, Lule, Northern, Skolt, Southern), Serbian, Scottish Gaelic, Slovak, Sorbian, Slovenian, Spanish, Swahili, Swedish, Tagalog, Tatar, Turkish, Ukrainian, Uzbek, Vietnamese, Walloon, Welsh.

#### DJR

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